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EDUCATION'S USAGE OF FILM SHOWS MAJOR GAIN

Expenditures by schools for motion pictures and other audiovisual media showed a 19 percent increase in 1965 over 1964, according to a report of the Society of Motion Picture and Television Engineers.

Total audiovisual purchases in the education market were estimated at $282 million in 1965. And production of classroom films showed a 14 percent gain, up from 1,200 to 1,370.

Since statistical records were begun for the nontheatrical film and audiovisual field in 1956, it has grown twice as fast as the nation's economy, showing an 83 percent growth.

"School spending for many items in the other audiovisual category was up 21 percent for an estimated total of $46 million. Active purchasing of equipment like overhead, filmstrip and 2 x 2 slide projectors and projection accessories such as projection tables and tape recorders accounted for the increase.